

INVITATION - ASA & SCCM Webinar

Why do we need commercial mediation?

This event is hosted as an interactive Webinar.

28 November 2022, 16:00-17:00 CET

The [Swiss Arbitration Association](#) (ASA) and the [Swiss Chamber of Commercial Mediation](#) (SCCM) are jointly organizing this Webinar Series to provide practical tips for inhouse counsel, arbitration practitioners, lawyers and mediators.

Last year we discussed whether mediation even works with regard to commercial disputes. As we concluded in the affirmative, we would now like to continue our discussion and raise the fundamental question of "**why do we need commercial mediation?**" Or in other words, in what situations does it make sense to mediate and why isn't mediation used more often – given its unique features such as procedural flexibility, the ability to overcome negotiation deadlocks and to agree on a settlement within a one or two day session and, last but not least, its relative risk-free character compared to adjudicative processes?

The discussion will be followed by a Q&A session.

This 1-hour webinar counts towards re-accreditation for the title "Mediator SCCM" and "Mediator SAV/FSA"(1 credit each).

[Julia Jung](#) and [Urs Weber-Stecher](#) will be discussing this topic in an interview format with their guest [Dr. Karl Mackie CBE](#)

Speaker: [Karl Mackie CBE](#) is, with over 25 years of mediating globally, recognized as "one of mediation's biggest names". He is co-founder and pioneering CEO of CEDR and has an unique wide range of experience in ADR in maybe any imaginable industry. In 2010 Karl became the only mediator ever to be given an honor by the state, Commander of the Order of the British Empire (CBE), for services to mediation, both developing and delivering.

Registration is free of charge.

We look forward to welcoming you to our virtual event on 28 November 2022.

Click [here](#) to register.